



Sunday, 08 September 2024

To millions of people worldwide, working round the clock, meeting deadlines at hectic time schedules, good quality makes the fine difference and communication is what brings it all about.

To convey effectively what you can deliver, it is necessary to understand the targeted consumer market and choose the right medium.



NARESH GOSWAMI CONSORTIUM Under **ZOOM CINEPLEX** brand With the offer of our unique, Lean as well as innovative business model we have vast prospects to grow and expand nationally and globally.

NARESH GOSWAMI CONSORTIUM erstwhile known as ZOOM MEDIA VISION (P) LTD., established in 1997, a complete service market research & event-organizing group, geared to help clients communicate aesthetically & convincingly with target market. We believe that each project we undertake must be a work of an art - in - conception & execution. With personalized professionalism to suit individual clients requisites we are committed to produce



776, Sector 9, Panchkula 134109 09803030130

E-mail ID: zoom@nareshgoswamiconsortium.com Visit Us at <https://www.nareshgoswamiconsortium.com>



Zoom Cineplex

Superior results. We are uniquely positioned to co-ordinate and assist in events at the local level.

NARESH GOSWAMI CONSORTIUM was into Event Management & Franchisee set Up management company, with wide coverage areas, including – Chandigarh, Punjab, Haryana, Himachal Pradesh, J&K, U.P., Uttrakhand and Rajasthan. We have been making our presence felt through our quality services and events. Our expertise in diverse areas, make us stand apart from the rest. We have under our flagship, a list of prestigious clients and some commercial successful event, Mall promotion, Film Promotion & Franchisee Set up managed.

SOME OF OUR ACTIVITIES: **NARESH GOSWAMI CONSORTIUM** is a team of experienced professionals who are engaged into providing a wide range of activities which include:-

- Ø MERCHANT ESTABLISHMENT ACQUISITION SPECIALISTS
- Ø DEALERSHIP /FRANCHISEE SETUP SPECIALISTS
- Ø MEDIA PLANNING including CORPORATE FILMS & T.V PRODUCTIONS
- Ø EVENT MANAGEMENT

- Sales Promotions
- Star Nites
- Road Shows
- Musical Shows
- Seminars
- Conferences
- Carnivals
- Merchandising
- Ø MALL PROMOTION MANAGEMENT



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- Ø MARKET RESEARCH
- Ø CREATING AD FILMS
- Ø DEVISING AD CAMPAIGNS
- Ø CELEBRITY MANAGEMENT
- Ø LOCATION MANAGEMENT & ARTIST CO-ORDINATION

OUR CLIENTS INCLUDE: -

We have been providing our clients, with cost effective solutions of high quality.

- ü BROWN - FORMAN BEVERAGES (INDIA) LTD. M I
- ü JASPAL BHATTI FILMS PVT. LTD.
- ü COCA COLA INDIA
- ü JAGATJIT INDUSTRIES LTD

- ü INTEL ASIA CORPORATION
- ü SPICE COMMUNICATIONS LTD
- ü ESCOTEL MOBILE (Haryana)
- ü ESSAR CELLPHONE (Haryana)
- ü RESULT MC-CANN
- ü SPAN & SHILLON RESORTS
- ü SMITHKLINE-BEECHAM-
- ü SHAW-WALLACE &Co.
- ü PEPSI FOODS LTD.
- ü WIPRO CONSUMER CARE



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- ü MARUTI UDYOG LTD.
- ü VARDHMAN SPINNING & GENERAL MILLS
- ü VARDHMAN THREADS
- ü KINETIC MOTOR COMPANY LTD.
- ü MAX NEW YORK LIFE INSURANCE CO. LTD
- ü AUSTRALIAN MIGRATION AGENTS
- ü HOTEL OBEROI CLARKS , SHIMLA
- ü H.M.T.PINJORE
- ü RELIANCE INFOCOM LIMITED
- ü I.T.C. LIMITED (FOOD DIVISON)
- ü THE TRIBUNE TRUST PUBLICATIONS
- ü GOODYEAR TYRES LTD.
- ü NEW HOLLAND FORD TRACTORS
- ü HEALTH DEPARTMENT, GOVT. OF PANJAB
- ü TVS MOTOR COMPANY
- ü AFL/WIZ – WESTERN UNION MERCHANT ACQUISITION
- ü BUSINESS PROMOTIONS of REDIFF.COM
- ü TOP CARRERS AND YOU – BETTERTHINK MANAGEMENT
- ü Promotions, Publishing and Marketing of "DISHA" ,a Baddi Barotiwala Nalagarh Trade Guide on & for behalf of Baddi Barotiwala Nalagarh Industries association

OUR SUCCESSFUL EVENTS TILL DATE ARE:-

- ü INTEL ASIA SEMINARS
- ü ROADSHOWS FOR COCA COLA INDIA



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- ü ASSOCIATION WITH JASPAL BHATTI FILMS PVT. LTD.
- ü ROADSHOWS/ CARNIVAL FOR JAGATJIT INDUSTRIES LTD.
- ü SALES PROMOTION ACTIVITES FOR BROWN-FORMAN INC.
- ü WORLD CUP PROMOTIONS FOR ROYAL CHALLENGE
- ü ROADSHOW FOR SPICE MOBILE (Punjab)
- ü LAUNCH OF SPEED CARD FOR ESSAR CELLPHONE (HRY)
- ü SWEEPS AND SALES PROMOTION ACTIVITIES FOR ESCOTEL
- ü VALENTINES CELEBRATIONS AT VARIOUS DISCS & CLUBS
- ü MARUTI DEALER'S CONFERENCE
- ü X'MAS & NEW YEAR CELEBRATION AT SIMLA, & MANALI.
- ü QUIZ COMPETITION FOR PEPSI
- ü SAMPLING AND PROMOTIONAL ACTIVITIES FOR HORLICS
- ü ANTAKSHRI IN 24 TOWNS IN PUNJAB FOR WIPRO'S MILK AND ROSES SOAP
- ü EMBROIDERY CONTEST IN 105 SCHOOLS FOR VARDHMAN
- ü SERIAL 'LAKEERAN' ON ALPHA PANJABI
- ü MUSIC VIDEOS FOR VARIOUS AUDIO COMPANIES
- ü SPICE CALL CENTRE
- ü LAUNCH OF KINETIC ZX ZOOM
- ü LAUNCH OF MAX NEW YORK LIFE INSURANCE CO. LTD.
- ü LAUNCH OF HMT 4922 TRACTOR
- ü SURVEY OF KARNAL CITY FOR RELIANCE
- ü ORGANISED INDIA'S BIGGEST HAND KNITTING CONTEST IN 11000 school, VARDHMAN TEXTILES LTD.,
- ü LAUNCH OF VARDMAN'S JUNGLE COLLECTION
- ü MARKET SURVEY OF RELIANCE BASIC TELEPHONE
- ü SAMPLING SURVEY "AASHIRWAD " of I.T.C.LTD.



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- ü THE TRIBUNE PUBLICATION READERSHIP SURVEY
- ü GOODYEAR TYRE - TUBE LESS TYRE PROMOTIONS
- ü MANDI PROMOTION OF NEW HOLLAND FORD TRACTORS
- ü HEALTH CARNIVAL OF AMRITSAR DISTRICT
- ü MERCHAT ESTABLISHMENT ACQUISITION FOR VARDHMAN
KNITTING YARN
- ü MERCHAT ESTABLISHMENT ACQUISITION FOR WESTREN UNION
AND BETTERTHINK



- We have developed proprietary algorithms to address the problem of screen density in India and monetizing the potentiality of India to become the biggest cinema market in the world.
- The Team includes experienced technology driven individuals from the backgrounds of Cinema Industry, Design & Architecture, Marketing and Management.
- We have already achieved a recognition in the market and coming up with few locations ready to launch within a couple of months.



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- We have completed important tie-ups with the pioneers of technology providers in the segment of Film exhibition.
- An innovative concept of standardizing, simplifying and modernizing the Film Exhibition Industry Arena with new set of offerings.
- Penetrating the underserved areas with a Lean and Innovative Business Model thus making Film Exhibition Business easy for new & existing theatre owners
- Development of new cost effective theatres & an innovative approach for single screens to downsize & convert into a multiplex with two screens or more, without compromising safety & security
- Monetize the hidden potential of Indian film Industry by enhancing the economy of Film Exhibition Business
- Asset Light Franchise Model with focus on Low CapEx Deployment
- Transparency and accuracy in business with real-time box office intelligence
- Local level research to arrive at Budgetary aspects for best Returns on Investment.
- Prepare business offer considering key revenue streams-Tickets, Food, Parking & Advertisement
- Concept to Running operations - consultation for setting up new Independent and affordable theatres or reviving old screens on Franchise Basis

OUR ASSETS & EXPERTISE AREAS ARE: -

- Ø Knowledge base
- Ø Know how of local environment



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- Ø Innovative concepts/Ideas
- Ø Variety of tested models
- Ø Wide coverage
- Ø Database

OUR RECORD ACHIEVEMENT

LIMCA BOOK OF RECORDS has recorded Vardhman's AAO BUNE KNITTING CONTEST as INDIA'S BIGGEST HAND KNITTING CONTEST.

If you think effective advertising, promotion, public, media & customer relations is a continuous and important commitment, you need to look to us. We truly have a passion for what we do.

Looking forward to a long and fruitful association with you.



Regards

AN ULTIMATE IN CINEPLEX MANAGEMENT

For & On behalf of


**Zoom
Cineplex**

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